

EXCHANGE FOR CHANGE

Appoints CEO to run Return and Earn

4 AUGUST 2017

Exchange for Change today announced the appointment of its CEO to support the introduction of the Container Deposit Scheme (CDS) in NSW. Mr Peter Bruce will lead the organisation, which has won the NSW Government tender to co-ordinate the state's container deposit scheme, Return and Earn.

Exchange for Change was this week announced as the NSW Government's Scheme Coordinator for the state's Container Deposit Scheme.

Mr Bruce brings a wealth of logistics and environmental and project management experience to the role and will be focused on ensuring the efficient and effective implementation of the government's litter reduction program.

"I am delighted to be able to take up this opportunity in what will be an exciting and dynamic time for recycling in NSW," said Mr Bruce.

"We want this scheme to be a success and for all stakeholders to have a voice. We will be working to the highest levels of integrity to help deliver the government's littering targets while running a cost-effective scheme."

"We look forward to supporting a well-run, effective container deposit scheme for NSW."

"As Scheme Co-ordinator we will work closely with Government to get the scheme up and running, and give the public a great incentive to recycle bottles and cans."

The primary task of Exchange for Change will be to work with government, beverage suppliers and the network operator to ensure that the public are able to successfully return their eligible containers for a refund.

In this it will provide a key service to the NSW Environment Protection Authority and government by ensuring the efficient flow of funds from the deposits collected by beverage suppliers back to consumers, via the network operator, when they return their containers to collection points.

Exchange for Change was announced at the weekend as the successful bidder for CDS Scheme Coordinator. The other major component of the scheme put to tender by government was that of Network Operator, which will deliver the operational aspects of the Scheme. TOMRA-Cleanaway was announced as the Network Operator. It will run collection points across the state and be accountable for the physical collection points that the community will use.

Mr Bruce said Exchange for Change was looking forward to working with the Network Operator and government to successfully implement the scheme.

ABOUT PETER BRUCE

Most recently working as Operational Excellence Director for DHL Supply Chain, Mr Bruce has extensive experience in logistics operation, business development and continuous improvement across a wide range of sectors.

He has proven ability to deliver complex operational solutions that are consumer focused and commercially viable. He established and operated, EnviroSolutions, one of the leading solutions for the Federal Government's television and computer recycling scheme.



KEY FACTS

- Eligible containers will attract a 10 cent deposit and a fee to cover the costs of operating and administering the Scheme.
- Consumers need to return eligible containers to a collection point in order to receive the 10 cent refund for each eligible container.
- The Government has nominated the number of collection points in the State, within towns and cities, so these are accessible to people returning containers. There will be more collection points in urban areas to handle expected higher container volumes.
- The Scheme will launch in December 2017.

ABOUT EXCHANGE FOR CHANGE

Exchange for Change is a Joint Venture of five of Australia's beverages companies who together sell more than three quarters of the containers eligible for a refund under the NSW Container Deposit Scheme. Its members are Asahi Beverages, Carlton & United Breweries, Coca-Cola Amatil, Coopers and Lion. Through operating similar schemes in South Australia and the Northern Territory, its member companies have more than 40 years' experience managing container refund programs.

Exchange for Change is committed to realising the NSW Government's vision for the Scheme including: achieving the environmental outcomes and providing good public access to the recycling program; robust, accountable and transparent governance; operating the CDS efficiently and effectively to minimise the cost impact to consumers; and, promote community awareness of the refund that will be available and how to get it.

ABOUT THE CONTAINER DEPOSIT SCHEME

The NSW Government, through its Waste Avoidance and Resource Recovery Act 2001, legislated to introduce a 10 cent refund on eligible beverage containers returned in the state. The purpose of the Scheme is to reduce environmental littering by encouraging people to collect and return containers for recycling, and is part of a goal to reduce litter volume by 40% by 2020. An administrative network has been established by the Government to manage collection and recycling of containers, the costs of which are also covered under Government's scheme. Companies that supply eligible beverage containers in NSW will be charged for the costs of running the scheme (a handling fee per container) and the 10c container refunds.

ENDS

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